



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

CONTRACT

<u>Contract / Revision</u> 941011 /		<u>Alt Order #</u> 06271004
<u>Product</u> ISSUE		
<u>Contract Dates</u> 08/17/12 - 08/23/12		<u>Estimate #</u> 334 AMERICAN FUTUR
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/17/12	08/17/12	Good Morning America	7-9a		:30			NM	1	\$850.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$850.00			
N 2	KOAT	08/17/12	08/17/12	Nightline	1105-1135p		:30			NM	1	\$350.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$350.00			
N 3	KOAT	08/18/12	08/18/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$625.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$625.00			
N 4	KOAT	08/18/12	08/18/12	Sa A7N @ 6P	6-630p		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$300.00			
N 5	KOAT	08/18/12	08/18/12	MOVIE	7-10p		:30			NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$450.00			
N 6	KOAT	08/19/12	08/19/12	This Week	9-10a		:30			NM	1	\$650.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$650.00			
N 7	KOAT	08/21/12	08/21/12	Good Morning America	7-9a		:30			NM	1	\$850.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-1-----				1	\$850.00			
N 8	KOAT	08/20/12	08/23/12	Nightline	1105-1135p		:30			NM	4	\$1,400.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 941011 /		<u>Alt Order #</u> 06271004
<u>Contract Dates</u> 08/17/12 - 08/23/12	<u>Product</u> ISSUE	<u>Estimate #</u> 334 AMERICAN FUTURE I
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWT---				4	\$350.00			
Totals											11	\$5,475.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/23/12	11	\$5,475.00	\$4,653.75	\$325.76	\$4,979.51
Totals	11	\$5,475.00	\$4,653.75	\$325.76	\$4,979.51

Signature: _____ Date: _____

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CONTRACT

<u>Contract / Revision</u> 941001 /		<u>Alt Order #</u> 06270969
<u>Product</u> Issue		
<u>Contract Dates</u> 08/10/12 - 08/16/12	<u>Estimate #</u> 333 AMERICAN FUTUR	
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 36.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/10/12	08/12/12	Nightline	1105-1135p		:30				NM	1	\$350.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--				1	\$350.00	3.00			
N 2	KOAT	08/10/12	08/12/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$625.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-				1	\$625.00	5.00			
N 3	KOAT	08/10/12	08/12/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$550.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-				1	\$550.00	9.00			
N 4	KOAT	08/10/12	08/12/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-				1	\$300.00	7.00			
N 5	KOAT	08/10/12	08/12/12	This Week	9-10a		:30				NM	1	\$650.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1				1	\$650.00	3.00			
N 6	KOAT	08/13/12	08/16/12	Nightline	1105-1135p		:30				NM	3	\$1,050.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/13/12	08/19/12	-TWT---				3	\$350.00	3.00			
Totals										36.00		8	\$3,525.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/16/12	8	\$3,525.00	\$2,996.25	\$209.74	\$3,205.99
Totals	8	\$3,525.00	\$2,996.25	\$209.74	\$3,205.99

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